

Roll No. :

Total No. of Questions : 7]

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B.B.A. Part-III (Supplementary) Examination, 2022

ECONOMIC ENVIRONMENT OF BUSINESS

Paper - BBA 301

(For Old Scheme Students As Paper BBA-302 & 303)

Time : 1½ Hours]

[Maximum Marks : 70

Section-A

(Marks : 2 × 10 = 20)

Note :- All the *ten* questions are compulsory. Each question is to be attempted in **50** words. Each question carries **2** marks.

Section-B

(Marks : 10 × 3 = 30)

Note :- Attempt any *three* questions out of five. Each question is to be attempted in **500** words. Each question carries **10** marks.

Section-C

(Marks : 20 × 1 = 20)

Note :- *One* question based on case study is compulsory and carries **20** marks.

Section-A

1. (i) Define Micro Business Environment.
- (ii) What do you mean by Development Banking ?
- (iii) Objectives of Economic Planning.
- (iv) Write any *five* characteristics of Indian Planning.
- (v) Define HRD policy in India.
- (vi) Discuss the role of MNCs in Indian Economy.

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- (vii) Define Fiscal Policy.
- (viii) Describe the causes of industrial sickness.
- (ix) What do you mean by Foreign Trade ?
- (x) Write any *four* measures of export promotion in India.

Section-B

- 2. Define the meaning and nature of Economic Environment of Indian Business.
- 3. Describe the role and importance of planning in India under the Present Economic Scenario.
- 4. Describe the emerging trends and structure of Indian Economy.
- 5. Explain the major objectives of monetary policy of India.
- 6. Discuss the present EXIM policy of government of India.

Section-C

- 7. Describe the volume, composition and direction of Foreign Trade of India in detail and also give your comments about the present Indian Foreign Trade Scenario.