

Roll No. :

Total No. of Questions : 7]

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B.B.A. (Part-II) Examination, 2022 BUSINESS ETHICS AND CORPORATE GOVERNANCE

Paper - BBA-204

Time : 3 Hours]

[Maximum Marks : 70

Section-A

(Marks : 2 × 10 = 20)

Note :- All *ten* questions are compulsory. Each question is to be attempted in **50** words. Each question carries 2 marks.

Section-B

(Marks : 10 × 3 = 30)

Note :- Attempt any *three* questions. Each question is to be attempted in **500** words. Each question carries 10 marks.

Section-C

(Marks : 20 × 1 = 20)

Note :- *One* questions based on case study is compulsory and carries 20 marks.

Section-A

1. (i) Define term code of Ethics ?
- (ii) What is Corporate Crime ?
- (iii) Define term Morality.

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- (iv) What is Whistle blowing ?
- (v) What do you understand by term Ethical Dilemma ?
- (vi) Define Total Quality Mind.
- (vii) What are Normative Ethics ?
- (viii) What is meant by Consumerism ?
- (ix) What are White-collar Crimes ?
- (x) What is Human Value ?

Section–B

- 2. Explain the impact of corporate culture on business stakeholders.
- 3. Write notes on the following :
 - (i) Concept of Swadharma
 - (ii) Gandhiji's doctrine of Satya and Ahinsa.
- 4. What is Trusteeship in Business ? Explain the importance of trusteeship principle in modern business.
- 5. Explain need, purpose and relevance of Indian Ethos.
- 6. Write notes on the following :
 - (i) Secular versus spiritual values in management
 - (ii) Brain stalling for effective decisions.

Section–C

- 7. (i) What is Business Ethics ? What benefits accrue to business if ethics is made part of its strategy ?
- (ii) How would you recognize an ethical organisation ? What are its characteristics ?