

Roll No. :

Total No. of Questions : 7]

[Total No. of Printed Pages : 2

BB-101

BBA (Part-I) Examination, 2022

BUSINESS AND MANAGEMENT CONCEPTS

Paper - BBA-101

Time : 3 Hours]

[Maximum Marks : 70

Section-A

(Marks : 2 × 10 = 20)

Note :- All the *ten* questions are compulsory. Each question is to be attempted in around **50** words. Each question carries **2** marks.

Section-B

(Marks : 10 × 3 = 30)

Note :- Answer any *three* questions out of five. Each question is to be attempted in around **500** words. Each question carries **10** marks.

Section-C

(Marks : 20 × 1 = 20)

Note :- *One* question based on case study is compulsory and carries **20** marks.

Section-A

1. (i) Management is a process. Explain.
- (ii) Explain the main assumptions of scientific management school.
- (iii) Planning is a forward looking activity. Explain.
- (iv) What do you understand by programmed and non-programmed decisions ?
- (v) Define Delegation of Authority.

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- (vi) What is meant by Democratic Leadership ?
- (vii) "Direction is the heart of administration." Comment in short.
- (viii) What is Supervision ?
- (ix) "Controlling is based on Planning." How ?
- (x) "Coordination is goal oriented." Explain.

Section-B

- 2. Discuss the different functions of management.
- 3. Explain the Mintzberg's managerial roles.
- 4. "It is possible to have complete centralisation, but not complete decentralisation." Discuss.
- 5. Write short notes on the following :
 - (i) Contingency theory of Leadership.
 - (ii) Trait theory of Leadership.
- 6. Explain the relevance of Gita in Modern Day Management.

Section-C

- 7. You have been appointed as the Personnel Director of ABC Ltd. a fast growing industrial house in India. It proposes to select managerial trainees. What procedure will you follow for recruitment and selection of personnel ? Discuss the steps in detail.