

Roll No. :

Total No. of Questions : 7]

[Total No. of Printed Pages : 2

E-383

B.B.A. (Part-III) Examination, 2023

ECONOMIC ENVIRONMENT OF BUSINESS

Paper - BBA-301

Time : 3 Hours]

[Maximum Marks : 70

Section-A

(Marks : 2 × 10 = 20)

Note :- All the *ten* questions are compulsory. Each question is to be attempted in **50** words. Each question carries **2** marks.

Section-B

(Marks : 10 × 3 = 30)

Note :- Attempt any *three* questions. Each question is to be attempted in **500** words. Each question carries **10** marks.

Section-C

(Marks : 20 × 1 = 20)

Note :- One question based on case study is compulsory and carries **20** marks.

Section-A

1. (i) Define the term Micro-environment.
- (ii) What do you mean by Commercial Banking ?
- (iii) What is Economic Planning ?
- (iv) Define CRR.
- (v) Write any *two* objectives of Fiscal Policy.
- (vi) What is Export-promotion ?

BRI-186

(1)

E-383 P.T.O.

- (vii) What do you mean by Population Density ?
- (viii) What is FDI ?
- (ix) Define Industrial Sickness.
- (x) What do you mean by Economic Development ?

Section–B

- 2. Write the differences between Commercial Banking and Development Banking.
- 3. Mention the objectives of Economic Planning.
- 4. Explain the recent trends in India's foreign trade.
- 5. What are the main sources of foreign capital investment and foreign aid to India ?
- 6. State the adverse effect of multinational corporations on Indian Economy.

Section–C

- 7. "Privatization is the demand of the day." Are you agree ? Comment.