

Roll No : .....

Total No. of Questions : 7 ]

[ Total No. of Printed Pages : 2

# **BB-409**

**B.B.A. (Part-III) Examination, 2021**

**ECONOMIC ENVIRONMENT OF BUSINESS**

**(For Due)**

**(For Old Scheme Students)**

Paper - BBA-302

*Time : 1½ Hours ]*

*[ Maximum Marks : 70*

**Section-A**

**(Marks : 2 × 10 = 20)**

**Note :-** All the *ten* questions are compulsory. Each question is to be attempted in **50** words. Each question carries **2** marks.

**Section-B**

**(Marks : 10 × 3 = 30)**

**Note :-** Attempt any *three* questions. Each question is to be attempted in **500** words. Each question carries **10** marks.

**Section-C**

**(Marks : 20 × 1 = 20)**

**Note :-** *One* question based on case study is compulsory and carries **20** marks.

**Section-A**

2 each

1. (i) Define economic environment of business.
- (ii) Explain the micro environment of business.

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- (iii) Define economic planning.
- (iv) Explain the objectives of economic planning.
- (v) What is HRD policy in India ?
- (vi) What is role of MNC's in Indian Economy ?
- (vii) What is NRI Investment ?
- (viii) What is Fiscal Policy ?
- (ix) Explain the volume of Foreign Trade in India.
- (x) Explain the composition of Foreign Trade in India.

**Section-B**

10 each

- 2. Explain the nature and contents of Economic environment.
- 3. Discuss the Techniques of Indian Planning.
- 4. Explain the Emerging trend and Structure of Indian Economy.
- 5. Write short notes on the following :
  - (i) Industrial Policy
  - (ii) Budgetary Policy
- 6. What are the Export Promoting Measures in India ?

**Section-C**

- 7. What do you mean by EXIM Policy ? Briefly discuss main provisions of Indian's Present EXIM Policy.

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