

Roll No :

Total No. of Questions : 7]

[Total No. of Printed Pages : 2

BB-407

B.B.A. (Part-III) Examination, 2021

(For Due)

(Old Old Scheme Students)

MANAGEMENT INFORMATION SYSTEM

Paper – BBA-301

Time : 1½ Hours]

[Maximum Marks : 70

Section–A

(Marks : 2 × 10 = 20)

Note :– All the *ten* questions are compulsory. Each question is to be attempted in **50** words. Each question carries **2** marks.

Section–B

(Marks : 10 × 3 = 30)

Note :– Attempt any *three* questions. Each question is to be attempted in **500** words. Each question carries **10** marks.

Section–C

(Marks : 20 × 1 = 20)

Note :– *One* question based on case study is compulsory and carries **20** marks.

Section–A

2 each

1. (i) Define MIS.

(ii) Define Management Process.

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- (iii) What is use of Information ?
- (iv) Define Data Processing.
- (v) What is a Flow Chart ?
- (vi) Define DSS.
- (vii) What is a System Software ?
- (viii) Use of Internet.
- (ix) Role of Software in Information.
- (x) What is www ?

Section-B

10 each

- 2. What is the role of MIS in effective management of business operation ?
- 3. Which type of MIS tools can be helpful in managing databases ?
- 4. Write short notes on the following :
 - (i) Executive Information System
 - (ii) Operating System
- 5. Differentiate System Software and Application Software.
- 6. Explain the use of Decision Support System in Data Management.

Section-C

- 7. Design a flow chart with the help of example to Reflect Problem Solving. 20